

Creation of Facebook and Google + pages, Twitter profiles



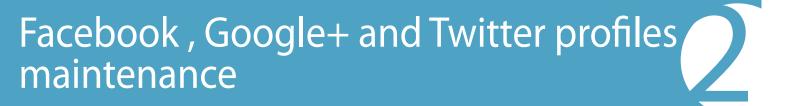
Overall page/profile design



Main page design – cover, profile picture and main banners



Strategy development in order to maintain the existing pages/profiles



Regular posting in the page/profile – text, images, video content

Tracking, controlling and answering messages, published by the page users/fans



NIT- New Internet Technologies / www.nitbg.com / email: office@nitbg.com / phone: +359 2 850 53 64 / fax: +359 2 439 0757

Applications development, ad tabs

Applications development and advertising tabs such as

contests, sweepstakes, giveaways, feedback forms

•)

Should the customer decide apps may have like/fangate functionality (additional extras after liking the page) aiming to increase the number of page likes.

Ad campaign management

Budget proposal

Payment method proposal (per click or per impressions)



Campaign development follow up



Smart management of the fixed budget

Consultations on the ad creation and its textual and graphical elements



NIT- New Internet Technologies / www.nitbg.com / email: office@nitbg.com / phone: +359 2 850 53 64 / fax: +359 2 439 0757



Visits and number of likes statistics



Campaigns statistics



Special campaigns reports

Every order is executed according to the client's purposes. During the whole process we maintain constant communication with our clients and work hard until we reach the desired end result.

Choose US and you will have the following opportunities

To build a new, better vision of your brand and to receive recognition

To reach a new audience (users)

To create a community of targeted fans/followers

To increase your influence and significance

To increase your web site traffic

To increase your sales



NIT- New Internet Technologies / www.nitbg.com / email: office@nitbg.com / phone: +359 2 850 53 64 / fax: +359 2 439 0757